

Alvin Sunrise Rotary Foundation

# Alvin Music Festival & Cook-Off

2024 SPONSORSHIP PACKET

March 22-23

**BRISCOE PARK**

3201 South Hwy 35 | Alvin, Texas

Alvin Sunrise  
**Rotary**  
Club



Alvin Sunrise Rotary Foundation  
PO Box 42 Alvin, Texas 77512 | [alvinmusicfestival.com](http://alvinmusicfestival.com)  
281.331.3172 | [alvinmusicfest@gmail.com](mailto:alvinmusicfest@gmail.com)

The Alvin Sunrise Rotary Foundation is looking  
for sponsors to support our 13th

# Alvin Music Festival & Cook-Off

Sponsorships are available at various levels.  
All sponsors will be recognized in multiple ways prior to and throughout the festival.

*Thousands attended AMF in 2023!*



Enjoy live music, a CBA sanctioned BBQ cook-off, food trucks,  
wine-a-ritas, Tejano night, KidsQue, kids zone, and raffle.

*Proceeds from the festival were used to support  
the following organizations in our community:*

Scholarships at Alvin, Manvel, and Shadow Creek High School, Scholarships at Alvin Community College (ACC), Alvin Animal Shelter, ACC/AISD Food Drive, ACC Emergency Assistance Program, ACC Foundation, ACC Lab School, Alvin ISD Book Bus, Action Inc., Alvin ISD STEM Bus, Alvin ISD Education Foundation, Alvin ISD FFA, Alvin ISD Learning Center, Alvin Food Pantry, Alvin Girls Softball Association, Alvin High School Project Graduation, Alvin Interact, Alvin Little League, Alvin Meals on Wheels, Alvin Parks and Recreation, Alvin Police Association K-9 Program, Alvin Police Department Crime Victim's Rights Week, Alvin Raiders Football, Alvin Yellow Jackets Football, Alvin Youth Soccer, ARC of Gulf Coast, Back to School Drives, Brazoria County Association for Children and Handicaps (BACH), Brazoria County Alliance for Children, Brazoria County Fair Livestock Auction, Hand in Hand Child Development Center, Hawaii Disaster Relief, Hurricane Harvey Recovery, Imagine Enterprises, Kidz Harbor, Military Mom's of Brazoria County, Rotary Disaster Aide, Thanksgiving Dinner at Senior Center, and more!

Alvin Sunrise Rotary also supports Rotary District 5890 and Rotary International. We are a proud 100% Paul Harris club.

Alvin Sunrise Rotary Foundation is a 501 (c)(3) organization.

# Event Sponsorship Levels

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**\$25,000**

## **Stage Sponsor - 1 Available**

*Includes 65 One Day Passes, 65 VIP Passes, Company Logo Displayed on Stage (back panel), Company Logo on all Marketing Materials, Company Logo on Sunrise Committee Shirts, Company Banner Displayed at Front Gate*

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**\$20,000**

## **Band Sponsor - 1 Available**

*Includes 55 One Day Passes, 55 VIP Passes, Company Logo Displayed on Stage (2/3 side panel), Company Logo on all Marketing Materials, Company Logo on Sunrise Committee Shirts, Company Banner Displayed at Front Gate*

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**\$15,000**

## **Title Sponsor - 1 Available**

*Includes 45 One Day Passes, 45 VIP Passes, Company Logo Displayed on Stage (top panel), Company Logo on all Marketing Materials, Company Logo on Sunrise Committee Shirts, Company Banner Displayed at Front Gate*

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**\$10,000**

## **Event Sponsor - 3 Available**

*Includes 35 One Day Passes, 35 VIP Passes, Company Logo Displayed on Stage (1/3 side panel), Company Logo on all Marketing Materials, Company Logo on Sunrise Committee Shirts, Company Banner Displayed at Front Gate*

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**\$5,000**

## **Platinum Sponsor - 6 Available**

*Includes 25 One Day Passes, 25 VIP Passes, Company Logo Displayed on Stage (adjacent to stage), Company Logo on all Marketing Materials, Company Logo on Sunrise Committee Shirts, Company Banner Displayed at Front Gate*

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**\$2,500**

## **Diamond Sponsor**

*Includes 15 One Day Passes, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$1,000**

## **Gold Sponsor**

*Includes 10 One Day Passes, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$500**

## **Silver Sponsor**

*Includes 6 One Day Passes, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate (up to 3x5 feet)*

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**\$250**

## **Bronze Sponsor**

*Includes 4 One Day Passes, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate (up to 3x5 feet)*

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**\$100**

## **Friend Sponsor**

*Includes 2 One Day Passes, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate (up to 3x5 feet)*

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*Thank you for your support!*

For more information on sponsorship levels please call 281.331.3172 or visit [alvinmusicfestival.com](http://alvinmusicfestival.com).

# Naming Opportunities

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**\$10,000**

## **Generator Sponsor**

*Includes 20 One Day Passes, 20 VIP Passes, Name on Each Generator, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$5,000**

## **Security Sponsor**

*Includes 10 One Day Passes, 10 VIP Passes, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **Cook-Off Sponsor**

*Includes 10 One Day Passes, 10 VIP Passes, Signage at Cook-Off Area & Awards Ceremony, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **Raffle Sponsor**

*Includes 10 One Day Passes, 10 VIP Passes, Name on Raffle Advertisement & at Raffle Locations, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **Gate Sponsor**

*Includes 10 One Day Passes, 10 VIP Passes, Signage at Front Gate, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **Kids Zone Sponsor - 1 Available**

*Includes 10 One Day Passes, 10 VIP Passes, Signage at Kids Zone, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$2,500**

## **Fence Sponsor**

*Includes 8 One Day Passes, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **Staff T-Shirt Sponsor - 1 Available**

*Includes 8 One Day Passes, Company Logo on all Marketing Materials, Company Logo on Staff T-Shirt Sleeve, Company Banner Displayed at Front Gate*

## **Shuttle Sponsor**

*Includes 8 One Day Passes, Signage on Each Shuttle, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$2,000**

## **VIP Food Sponsor - 1 Available**

*Includes 6 One Day Passes, 5 VIP Passes, Signage at VIP Area, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **Food Court Alley Sponsor**

*Includes 6 One Day Passes, Signage at Front Gate, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **KidsQue Sponsor**

*Includes 6 One Day Passes, Signage at KidsQue Tournament & Awards Ceremony, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$1,500**

## **Buggy Sponsor**

*Includes 4 One Day Passes, Signage on Each Buggy, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

## **Koozie Sponsor - 1 Available**

*Includes 4 One Day Passes, Name on Koozie, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$1,000**

## **Fajita Sponsor**

*Includes 4 One Day Passes, Signage at Cook-Off Area & Awards Ceremony, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate*

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**\$500**

## **Cornhole Sponsor - 1 Available**

*Includes 2 One Day Passes, Signage at Cornhole Area, Company Logo on all Marketing Materials, Company Banner Displayed at Front Gate (up to 3x5 feet)*



# Sponsorship Agreement

## Contact Information:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Rotarian Contact: \_\_\_\_\_

## Level of Sponsorship:

- |  |   |
|--|---|
| <input type="checkbox"/> Stage* ..... \$25,000       | <input type="checkbox"/> VIP Food ..... \$2,000         |
| <input type="checkbox"/> Band* ..... \$20,000        | <input type="checkbox"/> Food Court Alley ..... \$2,000 |
| <input type="checkbox"/> Title* ..... \$15,000       | <input type="checkbox"/> KidsQue ..... \$2,000          |
| <input type="checkbox"/> Event* ..... \$10,000       | <input type="checkbox"/> Buggie ..... \$1,500           |
| <input type="checkbox"/> Generator ..... \$10,000    | <input type="checkbox"/> Koozie ..... \$1,500           |
| <input type="checkbox"/> Platinum ..... \$5,000      | <input type="checkbox"/> Gold ..... \$1,000             |
| <input type="checkbox"/> Security ..... \$5,000      | <input type="checkbox"/> Fajita ..... \$1,000           |
| <input type="checkbox"/> Cook-Off ..... \$5,000      | <input type="checkbox"/> Silver ..... \$500             |
| <input type="checkbox"/> Raffle ..... \$5,000        | <input type="checkbox"/> Cornhole ..... \$500           |
| <input type="checkbox"/> Gate ..... \$5,000          | <input type="checkbox"/> Bronze ..... \$250             |
| <input type="checkbox"/> Kids Zone ..... \$5,000     | <input type="checkbox"/> Friend ..... \$100             |
| <input type="checkbox"/> Diamond ..... \$2,500       |   |
| <input type="checkbox"/> Fence ..... \$2,500         |   |
| <input type="checkbox"/> Staff T-Shirt ..... \$2,500 |   |
| <input type="checkbox"/> Shuttle ..... \$2,500       |   |

Name as it should appear on all marketing materials:

\_\_\_\_\_

\_\_\_\_\_

\*Sponsorships must be secured by January 31, 2024 to have company logo included on all marketing materials.

*I agree to the indicated sponsorship level for the 2024 Alvin Music Festival and Cook-Off.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For Alvin Sunrise Rotary Use  
 Date Received: \_\_\_\_\_  
 Amount Due: \_\_\_\_\_  
 Paid: \_\_\_\_\_  
 C CC CH #: \_\_\_\_\_  
 Invoice: \_\_\_\_\_

Limited space is available. Space will be sold on a first-come, first-served basis. Please make checks payable to Alvin Sunrise Rotary Foundation, PO Box 42, Alvin, Texas 77512. Alvin Sunrise Rotary Foundation is a 501 (c)(3) organization. All gifts are tax deductible. In the event of a cancellation, all sponsorship payments will be considered a donation. **For more information call 281-331-3172 or email [alvinmusicfest@gmail.com](mailto:alvinmusicfest@gmail.com).**